

Comparison International in partnership with Strategy Perspective

● Tipping Point Workshop Facilitator Training ● Salford, UK

Get licensed to facilitate the Tipping Point Workshop: one of the most powerful training experiences ever developed for understanding sustainable workplace change!

Venue: [Innovation Forum](#), Salford University Business Park, Salford, UK, M6 6FP

11:00-17:30, Tuesday 7th September 2010 ● 08:30-17:30, Wednesday 8th Sept 2010

The Tipping Point Workshop uses an **interactive computer simulation** that leverages ideas from organisational theory, systems thinking, and public health. It creates an **experiential learning** environment to help participants discover principles that are applicable to any **organisational change**.

🌀 **Who is It For?** Anyone implementing an organisational change: coupling the Tipping Point with your work will provide you with a competitive edge. It shows that you understand that implementing change is about people shifting their attitudes and embracing new ways of working, not just about new processes, software, or hardware. You'll be able to save weeks or months of frustration by recognising the critical success factors early in any change process.

🌀 **What You Get**

- Facilitator training led by the UK's only Tipping Point 'Master Trainer' Dr. David Yarrow, who has led many Tipping Point workshops and works closely with the Workshop's creator Dr. Andrea Shapiro, Ph.D.
- Experience facilitating the Tipping Point workshop.
- [Facilitator materials](#) (extensive Leaders Guide and licensed copy of the Tipping Point simulation on CD).
- [Participant materials](#) (workbook and *Creating Contagious Commitment* textbook).
- Small class size: limited to 16 people.
- You'll be certified to facilitate Tipping Point Workshops!

🌀 **Learning through Action Works** The Tipping Point is **effective** because it gets people involved. It's fun! The simulation is **engaging**, and the **competition** built into the workshop adds a dimension that increases people's **involvement**. While devising **strategies** to beat the other teams, participants **discuss** their ideas and hidden assumptions about organisational change. Once people are involved and thinking about change strategies, they can then have a more serious discussion on organisational change. **This helps teams form and apply effective change strategies.**

🌀 **Investment**

- Investment in this program, including Facilitator Guide, a licensed copy of the Tipping Point computer simulation on CD and meals, is £750+vat, payable upon registration.
- Registrations are transferable but not refundable (unless the course is cancelled).
- Once certified, you can buy participants' workshop materials in bulk or as needed.

🌀 **More on the Tipping Point facilitator training (also known as 'Certification Training'):**
<http://www.4-perspective.com/cert/cert.htm>

🌀 **For details of dates in UK/Europe, and to reserve a training place, e-mail Dave Yarrow:**
davidy@comparisonintl.com

or call Dave Yarrow on +44 (0)191 289 3855

