



Make sense of 'sustainability'

PROBE for Sustainable Business

- One stop shop for assessing your business' sustainability
- Focus on carbon reduction, energy savings and broader aspects of social, economic and environmental sustainability
- Assists business to identify and realise the substantial bottom-line benefits achievable through serious commitment to corporate responsibility
- Powerful tool for change agencies and intermediaries
- Half-day assessment for all types of 'business' (private, public, all sectors)
- Comprehensive assessment – and compare with similar organisations

Does your current business practice:

- Conform to international guidelines and legislation?
- Deliver business benefits today – and give you a clear, competitive edge for longer-term business success?
- Make a real difference to the future well being of the world – your contribution to the low-carbon economy and sustainable society?

Credentials:

- Based on 20 year scientific consensus: 'The Natural Step' to sustainability
- 4 scientific principles as clear goal
- Holistic assessment and action plan
- Acknowledges international standards & protocols, positions them in business context
- Proven facilitated self assessment approach, PROBE tools used by 7000 organisations, 40 countries, every sector
- Strong research foundation & record
- Endorsed by leading business executives, academics and environmental experts

What next?

Contact (Europe) Gerry Oates +44 (0)161 7433710 +44 (0)7921 387214

gerryo@comparisonintl.com

Contact (US) Neil Cambridge +1 207 221 5604

neil.cambridge@comparisonna.com

www.comparisonintl.com

Benefits:

for businesses (private, public, profit/non-profit, all sectors)

- *Rapid identification of strengths & weaknesses*
- *Minimal disruption to business*
- *Unlock positive business returns through sustainability actions*
- *Year on year – track and reinvigorate progress*
- *Concise, quick results for resource and investment decisions*
- **Sign up for a PROBE benchmark today**

for intermediaries

- *Ideal for trade groups, clusters, regional initiatives, NGOs, government departments, change agencies...*
- *...value-adding service for members/customers/clients, make sense of sustainability, visible contribution, high-level needs analysis, pattern identification, stimulus for action, monitor progress, demonstrate impact*
- **Low-cost, low-risk introductory licences available – join the international network of PROBE licensees**